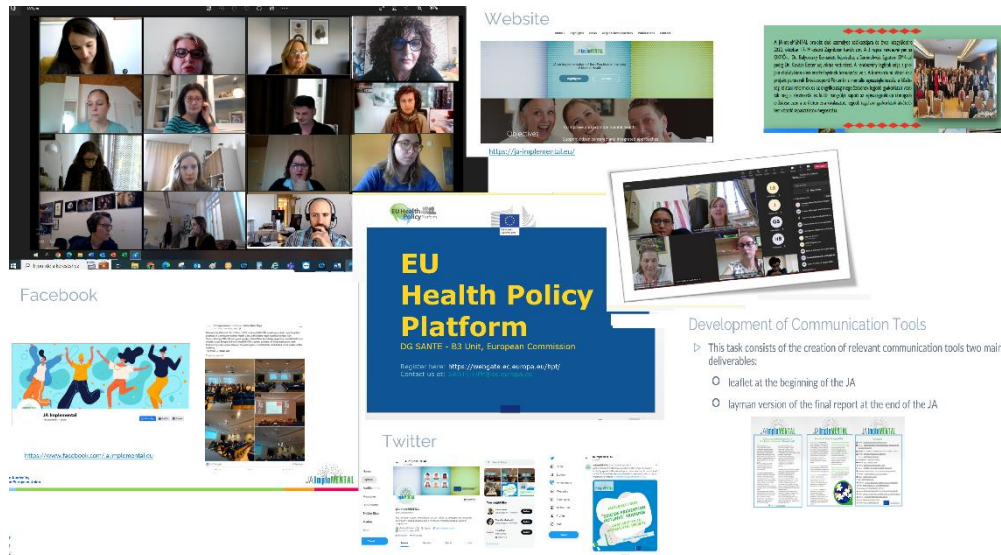


24th of March, 2023 Work package 2 (WP2) of JA ImpleMENTAL successfully kept its online communication workshop



On the 24th of March 2023, WP2 Lead and Co-lead teams organised a WP2 coordination meeting on communication activities. The aim of this meeting was to share best practices and experiences having gained so far from all participating countries, as well as to discuss potential tools/ideas and ways of communication and dissemination activities in order to further improve and boost them in the 2nd phase of the JA's implementation.

After brief welcome from JA ImpleMENTAL coordinator, Vasileia Konte from National Public Health Organisation,(NPHO), Danijela Štimac Grbić, leader of WP2 from the Croatian Institute of Public Health (HZJZ) spoke about WP2 milestones and deliverables and co-leader Bernadett Bulyovszky from the National Directorate General for Hospitals (OKFŐ) gave an introduction on the dissemination strategy and methods used for the stakeholders analysis of the JA. Lara Petković from HZJZ presented the most important communication tools and platforms used by JA Implemental. Ideas for localised dissemination were presented by Éva Kárpáti Gray, communication expert from OKFŐ. The function and usage of the EU Health Policy platform was introduced by Mr. Giulio Gallo, B3 unit of DGSANTE. All consortium members gave an account of their communication and dissemination activities so far, including greatest challenges and successes so far.

The event welcomed experts from JADECARE <https://www.jadecare.eu/> – Dóra Tóth from the Health Services Management Training Centre of Semmelweis University, Martina Rimmel, Ph.D., Bavarian Health and Food Safety Authority, and Stephan Schug, IQmed Healthcare Consultants- as guest presenters shared JADECARE good communication and dissemination practices, focusing on the method of co-creation

used in their communication & dissemination activities, highlighting co-creation and stakeholder engagement, and introducing the JADECARE website and its content creation processes.

On behalf of the organisers we thank all the valuable presentations and the active participation of the consortium members!

#JAImpleMENTAL #JointAction #EU4Health #HealthUnion #mentalhealth

About JA Implemental:

JA Implemental aims to support participating member states to improve and promote mental health via an innovative and sustainable (mental) health system change and reinforce capacity to address system transformation, in particular to support citizen centred and integrated approaches, increase system efficiency, build and maintain healthy alliances across sectors, and reinforce the coordination between national and regional authorities.

The JA supports the best practice transfer of two best practices in mental health, pre-selected by the Steering Group on Promotion and Prevention (Member States) from the pool of the EU's Public Health Best Practice Portal:

- the “Mental health reform in Belgium” (focusing on establishing local networks for mental health to strengthen community-based provision of preventive care services across sectors in order to improve access to continuity and quality of care)

and the

- Austrian best practice on suicide prevention “SUPRA” a multi-level suicide prevention strategy that integrates universal, selective and indicated prevention interventions, based on the local implementation context and building upon existing resources and initiatives.

Participating countries work in 6 work-packages and will be supported in developing or upgrading draft national/regional strategies and in initiating (first steps towards) pilot-implementation of selected suicide prevention interventions through workshops, training sessions and webinars. Activities will focus on the preparation of the national/regional/local team and environment for the implementation.

Funded by the European Union's 3rd Health Programme (2014-2020), JA ImpleMENTAL will run for three years and is coordinated at a European and national level by Εθνικός Οργανισμός Δημόσιας Υγείας (ΕΟΔΥ), The National Public Health Organization (NPHO) of Greece.

For further information on JA Implemental project: <https://ja-implimental.eu/>

[JA ImpleMENTAL](https://ja-implimental.eu/)